



# What's up.doc

## Lights, camera, action... Telethon!

### 32<sup>nd</sup> Annual Children's Miracle Network **Janeway Telethon**

The Janeway Foundation's signature fundraising event is only three months away! That means the Foundation is abuzz with filming miracle kids' stories at the hospital, calling corporate and community donors, scheduling volunteers, and much, much more. Months of preparation goes into bringing this special event to life and we can't wait for the show to come together, for all our kids.

Once again, we are thrilled to launch the Telethon at schools on the east and west coasts. On March 22 and 24, we will officially kick things off at Topsail Elementary and Elwood Elementary, respectively. To help us celebrate, we will be joined by our media partner, NTV, and hundreds of children, teachers, parents and community leaders.

The Telethon is a province-wide event where the Foundation recognizes our children and donors throughout the province. We broadcast from as many areas as possible. This year our locations are: Corner Brook City Hall, Grand Falls-Windsor Town Hall, Burin Campus-College of the North Atlantic, Clarenville TBC, Avalon Mall, and NTV studios (Logy Bay Road, St. John's).

As always, the Telethon is a show that educates, entertains, and moves you. We are committed to bringing you new and inspirational stories that highlight the care our children and their families receive from our medical professionals. Watch the journey of our Janeway Champion, presented by Walmart, and all our 2016 Miracle Kids, who




**Janeway Telethon 2016**  
 June 4<sup>th</sup> & 5<sup>th</sup> on NTV |   
 709.777.4640 | [JanewayFoundation.nf.ca](http://JanewayFoundation.nf.ca)  
 Text JANEWAY to 45678 to donate \$20

have each triumphed despite severe medical challenges.

Lynn Sparkes, Executive Director of the Janeway Foundation states, "Our goal is to make a significant impact in the care we provide our kids. We believe the people of our province will continue to support the Janeway."

Join us on June 4<sup>th</sup> and 5<sup>th</sup> to meet our Miracle Kids and to help us recognize our province's business sector, community organizations and individual donors for their overwhelming annual support.

To start your fundraising project today: [janewayfoundation.nf.ca/start-a-project](http://janewayfoundation.nf.ca/start-a-project)

Follow **JanewayNL** on Facebook and Twitter for Telethon updates.

Tune into the Telethon on NTV:  
 Saturday, June 4 @ 6:30 to 9:30 p.m. and  
 Sunday, June 5 @ 9:00 a.m. to 7:00 p.m.



Here's Matthew boarding the flight to Florida. Thank you Air Canada Foundation for the flights!



While in Orlando attending Children's Miracle Network activities, Matthew was excited to be interviewed by YouTuber Chad Johnson for Extra Life's gaming marathon.

## Meet our **Children's Miracle Network** Champion, a true fighter

This year, Matthew Verge, from Harbour Grace, was chosen as the Janeway Children's Miracle Network Champion, presented by Walmart Canada.

When he was 9, Matthew suffered from a severe asthma attack, suddenly collapsing and turning blue, unable to breathe. Realizing that Matthew's situation was extremely critical, the staff of the community hospital had him air-lifted, by medical helicopter, to the Janeway.

Doctors feared that Matthew would not last the night, but he proved to be a fighter. While unconscious and breathing through a special ventilator, brain scans showed Matthew responding to his mom's touch and voice, indicating he was still responsive.

While sedated and on the ventilator, Matthew continually tried to wake up and breathe on his own. As he became more alert he kept trying to open his eyes and lift his head off the bed, and at one point gave his mom a "thumbs up". Matthew knows that having asthma can be very scary, but he is a fighter through and through!

As the Janeway's Champion, Matthew travelled to Toronto and Orlando with Children's Miracle Network to represent Newfoundland and Labrador's sick and injured children. In Toronto, he met with champion children of all ages from across Canada. They stayed in Walt Disney World, met the American Champions, and participated in various Children's Miracle Network activities. Matthew had an exciting week there and could not wait to get back home and tell his friends about his experience.

Thank you, Walmart Canada, for making the Champions Across Canada Program possible. Because of your dedication and support, our province and the Janeway Hospital are able to honour such remarkable children.

## Hey, look at where your money goes!

The Janeway makes a difference in the life of every child who requires special care and treatment. It is part of the Foundation's mission to ensure that the Janeway's medical team has access to the newest and latest in, specialized equipment, suitable for children from birth to 18 years of age. Here are examples of the most recent state-of-the-art pieces of equipment that help ensure excellent pediatric care.

## "Your help today gives our kids brighter tomorrows"

- **Pediatric Wireless Simulator:** This comprehensive training tool allows medical staff to take advanced training anywhere in the province. The patient simulator creates real-life scenarios for any illness or injury, helping medical staff to be prepared for any eventuality.
- **Portable Mini C-Arm:** X-rays are common procedures but the Mini C-arm is unique. It is an x-ray machine designed for use in small spaces and because of its portability, can go directly to the patient. It gives doctors visualization of fracture alignments or other conditions during patient care.

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- **Echo Ultrasound:** The cardiovascular ultrasound system enables doctors to capture images of the entire heart, in just a few heartbeats, shortening exam times. The device is also compact and lightweight in design allowing for easy access and transport throughout the hospital.

**“Without you, this would not be possible”**



Echo Machine

## What's new? **Bravery Beads Program - helping kids be brave, one bead at a time**

*The Bravery Beads Program allows children with life threatening illnesses to collect special beads to commemorate each procedure or event throughout their treatment. These beads represent each child's unique journey and their courage as they go through, what will often be, the most difficult time in their lives.*

Dr. Janine Hubbard, Clinical Psychologist was instrumental in bringing the Bravery Beads Program to the oncology department of the Janeway. In an interview with Dr. Hubbard, she advised that the Bravery Beads program has been in existence since 1999 and began at British Columbia Children's Hospital.



Thousands of beads arrive at the Janeway Hospital.

Dr. Hubbard went on to explain that it is challenging for children to put into words what they are going through and how they are feeling. The beads provide a visual representation of each of their experiences and assist in opening communications with their care givers, family and friends.

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Cut and mail

Yes! I will make a difference in the lives of our province's children.

## Please accept my gift of...

Please make your cheque payable to:



\$25    \$50    \$75    \$100    \$500   Other \$

EMAIL

FULL NAME

I prefer to use my:  VISA    MasterCard    AMEX

MAILING ADDRESS

CARDHOLDER'S NAME (please print)

PHONE

EXPIRY DATE  /  /  SIGNATURE

Official income tax receipt for gifts of \$15 or more. This name will appear on your receipt. Please indicate any changes to your name or address.

MAIL TO: Janeway Foundation  
300 Prince Philip Drive  
St. John's, NL A1B 3V6

Do not publicly acknowledge my gift.

CHARITABLE REGISTRATION NO. 119239127 RR 0001



Kaleb strings his newest Bravery Beads.

There are beads to represent each and every milestone in a child's journey through their treatment and care, whether a bead marks the end of chemo, or one that represents a more difficult experience – beads for good days and beads for bad days. If a child is going through a really bad day and the beads that they choose represent this, a line of communication is provided to help them

through their difficulties, and hopefully, make their day a little better.

Follow the link for a listing of Bravery Beads and what each one represents to our Janeway patients.

[Bravery Bead Legend](#)

## Welcome 2016 Janeway Foundation Board of Directors

### Sitting:

Chair, Mr. Lloyd Powell  
Ms. Bev Evans, CPA, CA  
Dr. Eilish Walsh

### Standing:

Mr. Shane Kennedy  
Mr. Jeremy Charles  
Ms. Collette Smith  
Mr. Marvin Way  
Mr. Chris Facey  
Mr. Jerry Flaherty  
Sister Sheila O'Dea  
Mr. Kevin King  
Ms. Lynn Sparkes, Executive Director  
Mr. Adam Stanley



**Missing from photo:** Mr. David Norris, CPA, CA; Mr. Martin Sullivan; Mr. William Boyd, QC; Mr. Gordon Brewerton; Ms. Marilyn Parady.

Cut and mail

## Yes! I want to become a Monthly Miracle Maker.

\$25    \$20    \$15   **Other** \$   
Minimum monthly gift of \$15

**Pre-authorized withdrawal from my bank account** (please attach a void cheque)

Withdrawal dates:  5<sup>th</sup> or  30<sup>th</sup> (check one)

FULL NAME

MAILING ADDRESS

PHONE

SIGNATURE

DATE SIGNED

**I prefer to use my:**  VISA    MasterCard    AMEX

CARDHOLDER'S NAME (please print)

EXPIRY DATE  /  /  SIGNATURE

- Allow 2-4 weeks for processing of first payment.
- You will receive your cumulative income tax receipt at the end of each calendar year.
- You may change or cancel your monthly gift at any time by contacting the Janeway Children's Hospital Foundation.